



International Trade **going Digital!**

ICC SUPPLY CHAIN FORUM
21-23 March 2023
in Berlin and online

Programme ↓

#ICCSCF2023

Programme

21/03/23 | 15:00 - 17:00 (CET)

High Level Opening “Regulating International Trade: The More, The Better?”

Venue: DIHK Headquarters, Haus der Deutschen Wirtschaft, Breite Str. 29, 10178 Berlin

The pandemic and the Russian invasion of Ukraine have greatly changed the environment for international trade. Governments and companies alike have to adapt to ever new crises, which are becoming an increasing factor of uncertainty. As a result, globalisation is undergoing a realignment. Companies are shifting their production processes and seeking new suppliers, while governments are developing strategies to secure the supply of critical raw materials. At the same time, stricter regulations regarding the monitoring of supply chains put a bureaucratic burden on international trade. How are companies responding to the new demands and what support do they need? What role do trade agreements play? How can a new cooperative approach look like at the multilateral level? And how can a holistic approach to supply chain regulation be ensured? A high-level opening panel with representatives from the German Government, OECD, ICC, DIHK and the international business community will provide their views.

15:00 | Welcome remarks:

Dr Holger Bingmann, Chairman, ICC Germany

Dr Volker Treier, Chief Executive of Foreign Trade, Member of the Executive Board, DIHK

15:10 | Panel discussion on “Regulating International Trade: The More, The Better?”:

Dr Franziska Brantner, Parliamentary State Secretary, German Federal Ministry for Economic Affairs and Climate Action (BMWK)

Niels Annen, Parliamentary State Secretary, Federal Ministry for Economic Cooperation and Development (BMZ)

Marion Jansen, Director of the Trade and Agriculture Directorate (TAD), OECD

María Fernanda Garza, Chair, ICC, CEO, Orestia

Jürgen Lindenberg, Managing Director and Co-Owner, LINDY, First Vice President, Chamber of Industrie and Commerce Rhein-Neckar

Moderator: **Dr Volker Treier**, Chief Executive of Foreign Trade and Member of the Executive Board, DIHK

16:50 | Closing remarks:

Oliver Wieck, Secretary-General, ICC Germany

17:00 | Reception at Haus der Deutschen Wirtschaft

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22/03/23 – 23/03/23 | 10:00 - 16:00

Workshop Series “International Trade going Digital”

Livestream

22 March | 10:00 - 10:15 | Opening Statement by

Benjamin Brake, Head of Department Digital and Data Policy, German Federal Ministry for Digital and Transport (BMDV)

22 March | 10:15 – 12:00 | Digital Trade for Sustainability and Climate Action

This highly interactive workshop with a dynamic lineup of speakers explores the ever-evolving landscape of cutting-edge technologies. You will have the opportunity to engage in thought-provoking discussions and explore innovative digital approaches to drive sustainable change within your organization by exchanging with the University of St.Gallen and corporate experts like Martina Buchhauser, former CPO of Volvo Cars, on how to turn the sustainability tides. Exchange with our experts, explore corporate best practices, and become a sustainability trailblazer.

Presentation by:

Harald Enz, Managing Partner, H&Z Management Consulting

Martina Buchhauser, Ex-CPO Volvo, Founder of the Procurement Initiative

Sven Steinert, Managing Director, SUSTAINX

Laurin Zemmrich, Research Associate & PhD Candidate, Institute of Supply Chain Management, University of St.Gallen

→ [click here to register](#)

22 March | 14:00 – 16:00 | Digitalization for Human Rights

The regulation of supply chains at national and European level are prime examples of companies' commitment to responsible and sustainable business practices in their international operations. How can digital tools contribute to this, where are the limits? What digital approaches are companies taking to due diligence in their supply chains? What are the goals of the Global Battery Alliance? In this workshop, we want to discuss these and other questions with you and experts from business, academia and politics.

Panel discussion with:

Opening statement by **Andreas Hubert**, Group Chief Information Officer, adidas AG

Dr. Torsten Freund, Head of Project Management “Battery Passport”, Global Battery Alliance, Corporate Technology, BASF SE

Janina Lukas, Head of Ethics & Social Impact, Bayer AG

Frank Henke, SVP Sustainability Policy & Engagement, Global Legal, adidas AG

Dr. Tim Schulze, Policy Officer, Unit Electric Mobility, Alternative Drivetrains and Environmental Innovation, German Federal Ministry for Economics and Climate Action (BMWK)

Moderator: **Dr. Dorothee Baumann-Pauly**, Professor, Geneva University's School of Economics and Management, Director, Geneva Center for Business and Human Rights

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23 March | 10:00 – 12:00 | Efficiency and Fraud Prevention in the Digital Era

Trade transactions on paper are inefficient and prone to errors and fraud. In times of increasing challenges and risks, automation and digitization could significantly contribute to more efficient processes while reducing the risk of corruption and fraud. In this workshop, DVZ Editor-in-Chief Sebastian Reimann will discuss with experts from business and financial institutions about innovative technologies for more transparent and secure trade processes, including trade finance.

Speakers:

Dr. Jacob Bejoy, VP, Group Centre of Excellence – Blockchain, Deutsche Post DHL
Christian Hausherr, Product Management Trade Finance, Supply Chain Finance EMEA, Deutsche Bank
Dr. Mahmut Kobal, Global Head of Customs and International Trade, Beiersdorf AG
Oswald Kuyler, Global Head of Strategy, MonetaGo
Stephan Wolf, CEO, GLEIF
Moderator: **Sebastian Reimann**, Editor-in-Chief, DVZ

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23 March | 14:00 – 16:00 | Paperless Trade and Beyond

The full potential of digitalisation can only be realised once the paper trail has disappeared. This panel discussion seeks to look beyond. This workshop, led by digitalisation experts Dr David Saive and Philipp Reusch, will revolve around the opportunities of connecting digital data sets in international trade to optimize existing and create new business models.

Speakers:

Felix Mathes, Global Surety Legal Coordinator, Allianz Trade
Anna Mitrovic, Area Sales Director, HCL Tech
Ingo Müller, Department Head Prototyping & Testing, Dachser SE
Henning Rahlf, Member of the Executive Board & Commercial Director, SCHUMANN
Johanna Wegner, Head of Division Customs and Foreign Trade Law, Chamber of Industry and Commerce for Munich and Upper Bavaria
Moderator: **Philipp Reusch**, Head of Regulatory Affairs & Market Measures & Owner, reuschlaw
Moderator: **Dr David Saive**, Special Advisor International Trade, Finance & Digitalization, ICC Germany

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